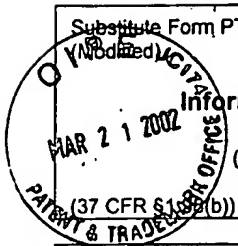


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Sheet 1 of 1

Substitute Form PTO-1449 U.S. Department of Commerce Patent and Trademark Office Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR § 1.102(b))	Attorney's Docket No. <b>06975-167001</b>	Application No. <b>10/059,274</b>
	Applicant <b>George D. Escobar et al.</b>	
	Filing Date <b>January 31, 2002</b>	Group Art Unit <b>2611</b>



U.S. Patent Documents							
Examiner Initial	Desig. ID	Patent Number	Issue Date	Patentee	Class	Subclass	Filing Date If Appropriate
/DS/	AA	5,585,866	12/17/1996	Miller et al.			
	AB	5,758,257	05/26/1998	Herz et al.			
	AC	5,801,747	09/01/1998	Bedard			
	AD	5,929,849	07/27/1999	Kikinis			
	AE	5,961,603	10/05/1999	Kunkel et al.			
	AF	5,973,683	10/26/1999	Cragun et al.			
	AG	5,991,735	11/23/1999	Gerace			
	AH	6,020,883	02/01/2000	Herz et al.			
	AI	6,028,599	02/22/2000	Yuen et al.			
	AJ	6,133,909	10/17/2000	Schein et al.			
	AK	6,061,056	05/09/2000	Menard et al.			
	AL	5,481,296	01/02/1996	Cragun et al.			
	AM	5,561,457	10/01/1996	Cragun et al.			
	AN	5,859,662	01/12/1999	Cragun et al.			
	AO	6,029,195	02/22/2000	Herz			

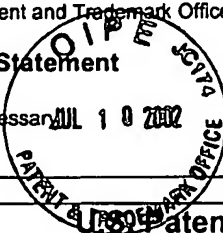
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Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
/DS/	AP	WO 97/41690	11/06/1997	WIPO	H04N	7/16		
	AQ	WO 98/41020	09/17/1998	WIPO	H04N	7/10		
	AR	WO 98/31114	07/16/1998	WIPO	H04H	9/00		
	AS	EP0851681A1	07/01/1998	Europe	H04N	7/173		
	AT	EP0854645A2	07/22/1998	Europe	H04N	5/445		
	AU	EP0862304A2	09/02/1998	Europe	H04L	29/06		
	AV	EP0899950A1	03/03/1999	Europe	H04N	7/08		

Examiner Signature <b>/Dominic Saltarelli/</b>	Date Considered <b>03/14/2007</b>
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

Substitute Disclosure Form (PTO-1449)

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 06975-167001	Application No. 10/059,274
<b>Information Disclosure Statement by Applicant</b> (Use several sheets if necessary) (37 CFR §1.98(b))		Applicant George D. Escobar et al.	
		Filing Date January 31, 2002	Group Art Unit 2611



Examiner Initial	Desig. ID	Patent Number	Issue Date	Patentee	Class	Subclass	Filing Date If Appropriate
/DS/	AA	5,539,822	07/23/1996	Lett			
/DS/	AB	6,172,677 B1	01/09/2001	Stautner et al			
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Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
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	AO							
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Substitute Form PTO-1449 (Modified)  <b>Information Disclosure Statement</b> <b>by Applicant</b> (Use several sheets if necessary)  (37 CFR §1.98(b))	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 06975-167001	Application No. 10/059,274
	Applicant George D. Escobar et al.		
	Filing Date January 31, 2002	Group Art Unit 2611	

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Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
/DS/	AA	5,539,822	07/23/1996	Lett			
/DS/	AB	5,559,549	09/24/1996	Hendricks et al.			
/DS/	AC	5,589,892	12/31/1996	Knee et al.			
/DS/	AD	5,663,757	09/02/1997	Morales			
/DS/	AE	5,703,795	12/30/1997	Mankovitz			
/DS/	AF	5,774,664	06/30/1998	Hidary et al.			
/DS/	AG	5,798,785	08/25/1998	Hendricks et al.			
/DS/	AH	5,861,906	01/19/1999	Dunn et al.			
/DS/	AI	5,990,927	11/23/1999	Hendricks et al.			
/DS/	AJ	6,002,394	12/14/1999	Schein et al.			
/DS/	AK	6,005,597	12/21/1999	Barrett et al.			
/DS/	AL	6,025,837	02/15/2000	Matthews, III et al.			
/DS/	AM	6,172,677	01/09/2001	Stautner et al.			
/DS/	AN	6,233,389	05/15/2001	Barton et al.			

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Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
/DS/	AO	EP0852361A2	01/05/1998	Europe				
/DS/	AP	WO 98/17064	04/23/1998	PCT				
/DS/	AQ	WO 98/37696	08/27/1998	PCT				
/DS/	AR	WO 98/53611	11/26/1998	PCT				
/DS/	AS	WO 99/04561	01/28/1999	PCT				
/DS/	AT	WO 99/09744	02/25/1999	PCT				

## Other Documents (include Author, Title, Date, and Place of Publication)

Examiner Initial	Desig. ID	Document
/DS/	AU	Smyth et al., Surfing the Digital Wave, 1999, Ireland.

Examiner Signature /Dominic Saltarelli/	Date Considered 03/14/2007
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Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
/DS/	AV	WebTV FAQs; as posted on <a href="http://www.webtv.net">www.webtv.net</a> ; 3/31/99; 9:26 a.m.; 36 pages.
	AW	
	AX	

/Dominic Saltarelli/

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Substitute Form PTO-1449

U.S. Department of Commerce  
Patent and Trademark Office

Attorney's Docket No.

06975-167001

Application No.

10/059,274

**Information Disclosure Statement  
by Applicant**

(Use several sheets if necessary)

Applicant

George D. Escobar et al.

Filing Date

January 31, 2002

Group Art Unit

2611

**U.S. Patent Documents**

Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
/DS/	AA	5,359,601	10/1994	Wasilewski et al.			
/DS/	AB	6,675,385	01/2004	Wang, Jeffrey Yutong			
/DS/	AC	6,725,421	04/2004	Boucher et al.			
/DS/	AD	6,005,563	12/1999	White et al.			
/DS/	AE	6,061,056	05/09/2000	Menard et al.			
/DS/	AF	6,127,677 B1	01/09/2001	Stautner et al.			
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	AI						
	AJ						
	AK						

**Foreign Patent Documents or Published Foreign Patent Applications**

Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
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/DS/	AL	WO 99/04561	01/28/1999	WIPO				
/DS/	AM	WO 98/31114	07/16/1998	WIPO				
	AN							
	AO							
	AP							

**Other Documents (include Author, Title, Date, and Place of Publication)**

Examiner Initial	Desig. ID	Document
	AQ	WebTV FAQs; as posted on <a href="http://www.webtv.net">www.webtv.net</a> ; 3/31/99; 9:26 a.m.; 36 pages
	AR	
	AS	
	AT	

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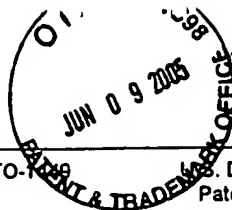
/Dominic Saltarelli/

Date Considered

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Substitute Disclosure Form (PTO-1449)

Sheet 1 of 1

<b>Substitute Form PTO-1449</b> (Modified)  <b>Information Disclosure Statement by Applicant</b> (Use several sheets if necessary)  (37 CFR §1.98(b))	<b>U.S. Department of Commerce Patent and Trademark Office</b>	<b>Attorney's Docket No.</b> 06975-167001	<b>Application No.</b> 10/059,274
	<b>Applicant</b> George D. Escobar et al.		
	<b>Filing Date</b> January 31, 2002	<b>Group Art Unit</b> 2611	

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
/DS/	AA	5,801,747	09/01/1998	Bedard			
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	AK						

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
/DS/	AL	WO 98/31114	16 July 1998	WIPO/PCT			English	
/DS/	AM	WO 98/56188	10 December 1998	WIPO/PCT			English	
/DS/	AN	WO 99/04561	28 January 1999	WIPO/PCT			English	
/DS/	AO	JP10-207914	8 July 1998	Japan			Abstract	
/DS/	AP	JP11-505094	5 November 1999	Japan			Abstract	

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
	AQ	
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Substitute Disclosure Form (PTO-1449)

Substitute Form PTO-1449 (Modified)  <b>Information Disclosure Statement by Applicant</b> (Use several sheets if necessary)  (37 CFR §1.98(b))	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. <b>06975-167001</b>	Application No. <b>10/059,274</b>
	Applicant <b>George D. Escobar et al.</b>		
	Filing Date <b>January 31, 2002</b>	Group Art Unit <b>2623</b>	

U.S. Patent Documents							
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/DS/	AA	5,991,799	11/23/1999	Yen et al.			
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Foreign Patent Documents or Published Foreign Patent Applications								
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Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 06975-167001	Application No. 10/059,274
<b>Information Disclosure Statement by Applicant</b> (Use several sheets if necessary) (37 CFR §1.98(b))		Applicant George D. Escobar et al.	
		Filing Date January 31, 2002	Group Art Unit 2623

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
/DS/	AA	5,828,839	10/27/1998	Moncreiff			
/DS/	AB	5,850,218	12/15/1998	LaJoie			
/DS/	AC	6,141,010	10/31/2000	Hoyle			
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Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
/DS/	AK	WO 99/55066	10/28/1999	WIPO				
	AL							

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
/DS/	AM	Office Action (U.S. Serial No. 09/982,981), January 27, 2005, 6 pages.
/DS/	AN	"Claria - A Leader in Online Behavioral Marketing", reprinted from <a href="http://www.claria.com/">http://www.claria.com/</a> , March 8, 2005, 11 pages.
/DS/	AO	"Claria can provide insight and results that nobody else can", reprinted from <a href="http://www.claria.com/advertise/qt/">http://www.claria.com/advertise/qt/</a> , March 98, 2005, 6 pages.
/DS/	AP	"Gator eWallet The Smart Online Companion", reprinted from <a href="http://www.gator.com/home2.html">http://www.gator.com/home2.html</a> , March 8, 2005, 1 page.
/DS/	AQ	"Gain Publishing", reprinted from <a href="http://www.gainpublishing.com/">http://www.gainpublishing.com/</a> , March 8, 2005, 4 pages.

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